



Currencies for **communities.**

Millions of **online communities** want to **monetize** their user bases, and **grow** by attracting members.



**YouTube
Channels**



**Twitter
Accounts**



**Facebook
Groups**



**Reddit
Forums**

They want to properly **incentivize contributions**, **reward** helpful behavior with more resources, while making disruptive behavior truly **costly**.



Open Source Projects



Collaborative Projects

(even to those with massive **outside** resources)

Step 1: They issue their own currency.

This lets them get things done **without** raising outside capital.

It will **circulate** within the community, which can never run out of its own currency.



Step 2: They distribute it to **consumers**.

Grow Virally

Reward **members** for inviting new guests.

Reward **guests** for joining and on-boarding.

Increase Engagement

Reward members once a day for **logging in**, **sharing** content and **discussing** with others.

(Universal Basic Income)

Step 3: They set up payouts to **vendors**.

Disbursements

Pay **employees** and **contractors** hourly or for specific products and services.

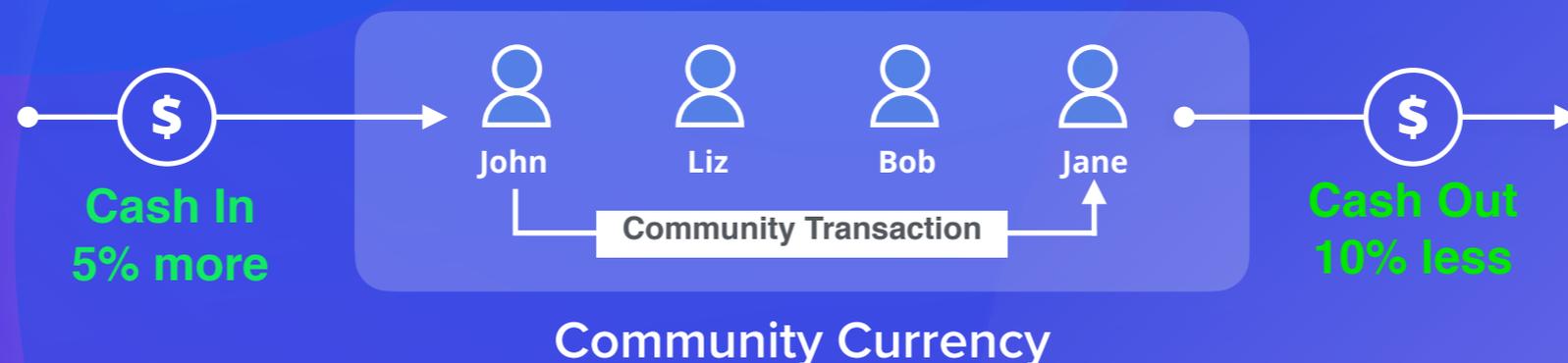
Contests

Attract **teams** of contributors to **compete** solving problems and creating assets the community needs, reward the best ones.

Step 4: They start to create **liquidity**.

Allow **members** and **visitors** to purchase the local currency for a **5% discount**.

Allow **vendors** and **importers** to sell the local currency at a **10% loss**.



Step 4: They start to create **liquidity**.

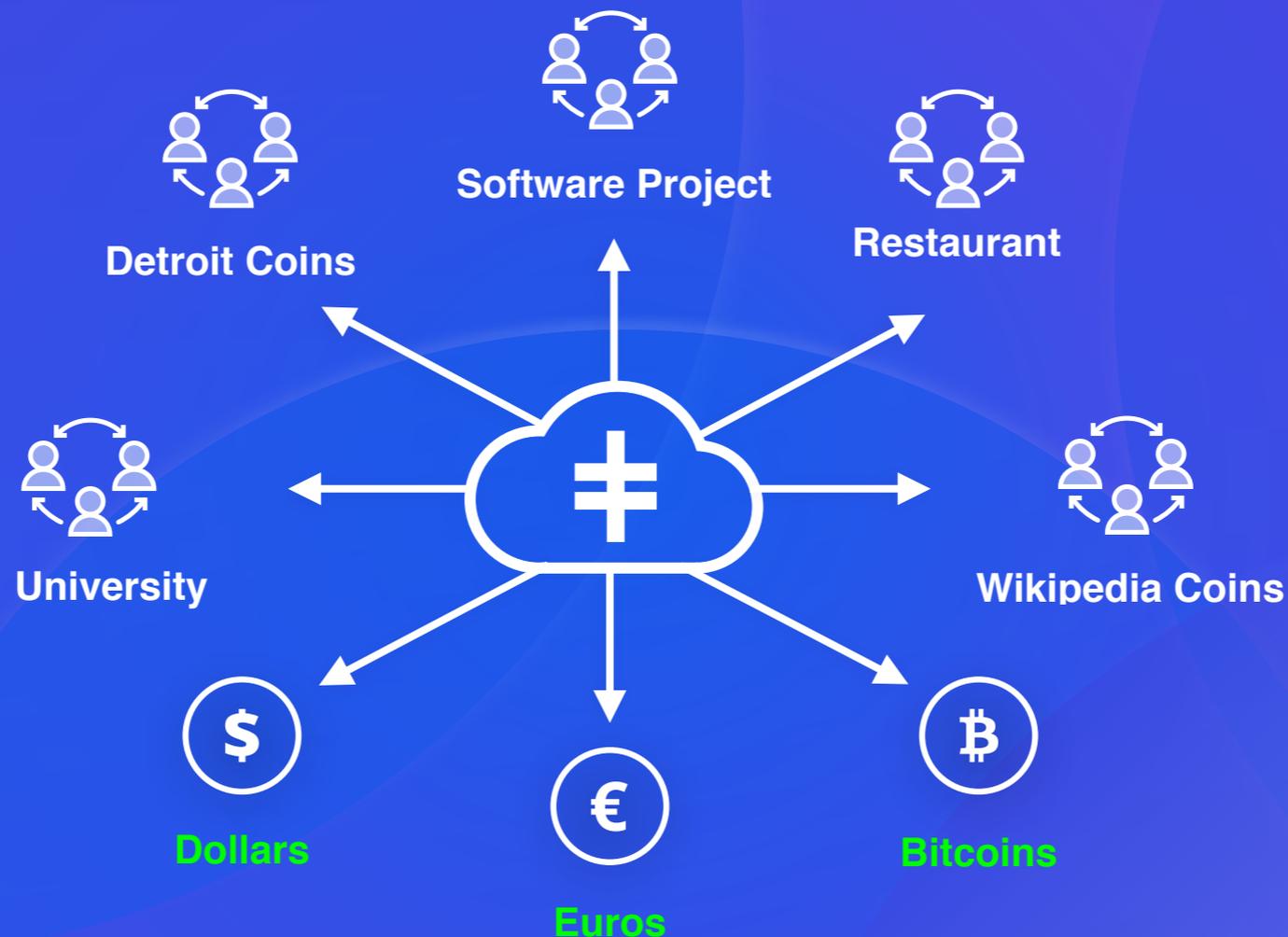
Allow **cashing into** the currency results in a **discount** on everything in the community.

Allow **cashing out** to pay outside vendors results in a **loss** to those who buy outside the community.



As a result, everyone tries to **recruit** outsiders to accept the currency, thus expanding its **network effect**.

Step 5: They join the **Intercoin network**.



It acts as a **decentralized exchange** between all networks and coins, and a **gateway** to outside fiat and crypto currencies.

Step 5: They join the **Intercoin network**.



The community gains access to the network effect of the growing Intercoin network. Members are now able to seamlessly make **payments across currencies**.

Many communities **in the real world**
have their own **local economies.**



Businesses



Organizations



Schools



Cities

Step 1: They issue their own **currency.**

Step 2: They distribute it to **consumers.**

to potential tourists as a **promotion**

to their own students as a **stipend**

to their own citizens as **Universal Basic Income**.

Step 3: They set up payouts to **vendors.**

Consumers begin to prefer paying local vendors.

Vendors begin prefer to pay local workers.

The local economy is strengthened, as opposed to running out of currencies issued by outside forces.

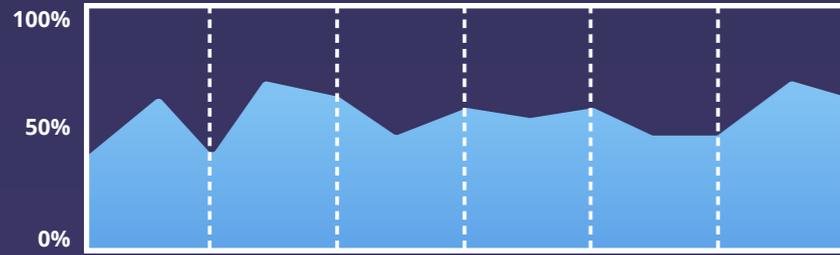
Step 4: They start to create **liquidity**.

Step 5: They join the **Intercoin network**.



Limited supply of at most 1 billion Intercoins held **on reserve** by more & more communities.

Step 6: Publish economic **statistics**.

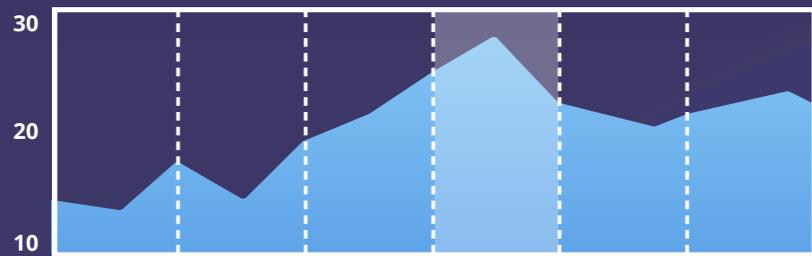


Ongoing Poll:
*Percentage of
Average Spend*

Merchant addresses are tagged with categories such as “food”.

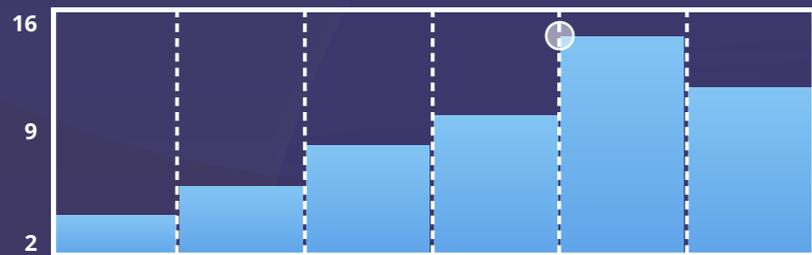
The local network calculates the average amount per time period spent on each category and generates a report.

Members are continuously polled as to how much Basic Income should be issued to subsidize each category.



Consumer Price
Index Report:
*Percentage of
Medium Spend*

Shortage



New Coins Issued to
all Community
members for “food”

Result: end food insecurity in your community.

Step 7: Make decisions **democratically**.

Roles and Permissions

Set up and enforce **rules** about community governance, and which **roles** can do what.

Provably Random Polling

Let members **vote** in a continuous poll to adjust community's monetary & fiscal policy.

Step 8: Learn from others and **improve**.

Economic Laboratories

Each community can set its own policies.
Taxes & Fees **remove** coins from circulation.

Align Public Incentives

Funding Universal Basic Income through **taxes** on pollution, plastic, etc. gets public support solving collective action problems.



Sound money. Individual choice. True democracy.

Schedule a call with our team
calendly.com/intercoin/15min

For detailed info, feel free to view our [white paper](#)
or visit community.intercoin.org